

Wilcor

Be Outdoors



PULL START FIRE

NEW 2019

Just pull the string and set your fire ablaze It's that easy!



EFFECTIVE

Burns 2.5x hotter than the leading brands
Burns for 30 - 40 minutes on its own

COMPACT

Package size: 1" x 2" x 5"
Weight: 5 oz.

SAFE

Multiple built-in safety features

PULL START FIRE STARTER 30/DSP
price per display

item # 1
CMP1503 \$89.40 (\$2.98 each)
Retail \$149.70 (\$4.99 each)



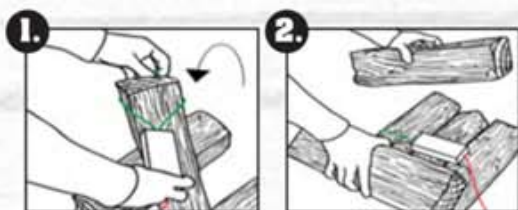
PULL START FIRE



LOGS

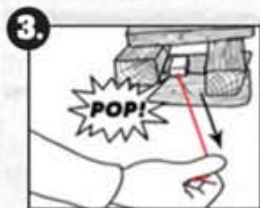


Get this retail poster with every case you order.



1. Loop the green string around a log

2. Build a structure of logs



3. Pull the red string

PULL START FIRE

Light a fire in 5 seconds, with any wood, in any weather.

- ✓ No matches or lighters
- ✓ No kindling
- ✓ Lights wet wood
- ✓ Windproof (200+ mph)
- ✓ Rainproof
- ✓ 2.5x hotter than leading brands
- ✓ Burns for over 30 minutes
- ✓ Built-in safety features
- ✓ Lightweight and compact
- ✓ 100% guaranteed

RETAIL PRICE

1. Loop
2. Build
3. Pull

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